

# SHEIKH ASHIQUE

## MULTIDISCIPLINARY DESIGNER

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 Dubai, U.A.E

## EDUCATION

### MSc. Digital Marketing

Middlesex University Dubai  
Sep 2018 - May 2019

### BA Business Management

Middlesex University Dubai  
Jan 2016 - May 2018

## AWARDS

### Rising Star Award

Barakat Group of Companies

### Thana Award

Solutions+

## SOFTWARE SKILLS

Photoshop	●	●	●	●	●
Illustrator	●	●	●	●	●
Indesign	●	●	●	○	○
Premier Pro	●	●	●	○	○
After Effects	●	●	●	○	○
MS Powerpoint	●	●	●	●	●
Wordpress	●	●	○	○	○

## OTHER SKILLS

Content Creation	●	●	●	●	●
Performance Ads	●	●	○	○	○
Animation	●	●	●	○	○
Photography	●	●	●	●	○
Videography	●	●	○	○	○

MY PORTFOLIO:  
[sheikhashique.com](http://sheikhashique.com)

## EXPERIENCE

### SOLUTIONS+, A MUBADALA COMPANY | GRAPHIC DESIGN SPECIALIST

**FEB 2023 - PRESENT**

I design and deliver high-impact visuals for both digital and print campaigns, ensuring consistency with brand guidelines and alignment with strategic objectives. My role involves creating diverse marketing collateral, including advertisements, brochures, social media assets, and presentations, while collaborating with cross-functional teams to conceptualize and execute creative campaigns that enhance brand visibility and engagement. By leveraging industry-standard tools and design principles, I produce innovative and effective graphic solutions that contribute to the overall success of marketing initiatives.

### FREELANCER | GRAPHIC DESIGNER & CONTENT CREATOR

**AUG 2021 - FEB 2023**

Meeting with clients and collaborating with creative team members to determine design needs and advising clients on strategies to engage target audience by identifying best ways to illustrate and communicate client's vision. Using design software to create graphics and layouts for web pages, brochures, logos, signs, books, magazine covers, annual reports, advertisements and other communication materials.

### BARAKAT GROUP OF COMPANIES | GRAPHIC DESIGNER

**JAN 2020 - AUG 2021**

I designed and implemented day-to-day marketing collateral for online and offline channels at Barakat. Furthermore, I designed key brand assets throughout the rebranding process. Additionally, I have experience creating designs and layouts for digital & print posters, Publications (Newspaper & Magazines), Vehicle Branding, Packaging Design, Chiller & Freezer Branding, Flyers, Website landing pages, Social Media Ads etc.

### NE MARKETING MANAGEMENT | GRAPHIC DESIGN & MARKETING COMMS. ASSISTANT

**MAR 2019 - DEC 2019**

At Next Element, I managed social media accounts for multiple clients, from content planning to execution. Additionally, I have also assisted the team with photo & video shoots and edits.